Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A method for recognizing a wagerer of an interactive wagering application implemented at least partially on user equipment, comprising:

receiving racing data at the user equipment from a racing data provider, wherein at least a portion of the racing data originates from at least one race track where races corresponding to the received racing data are being run;

allowing a wagerer at the user equipment to place a parimutuel wager on one of the races;

~~accessing a wagering history of the wagerer;~~

determining if the wagerer is to be recognized based on ~~the wagering history of the wagerer~~ one criterion of a plurality of criteria, wherein each criterion of the plurality of criteria is associated with a different incentive; and

when the wagerer is determined to be recognized based on the one criterion, providing [[an]] the incentive associated with the one criterion to the wagerer ~~if the wagerer is determined to be recognized~~.

2. (Withdrawn - Currently Amended) The method of claim 1, wherein determining whether the wagerer is to be recognized based on the one criterion comprises determining if the wagerer just opened a wagering account.

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3. (Withdrawn - Currently Amended) The method of claim 1, wherein determining whether the wagerer is to be recognized based on the one criterion comprises determining if the wagerer just placed a first wager.

4. (Withdrawn - Currently Amended) The method of claim 1, wherein determining whether the wagerer is to be recognized based on the one criterion comprises determining if the wagerer just placed a target amount wager.

5. (Currently Amended) The method of claim 1, wherein determining whether the wagerer is to be recognized based on the one criterion comprises determining if the wagerer is a VIP.

6. (Withdrawn - Currently Amended) The method of claim 1, wherein determining whether the wagerer is to be recognized based on the one criterion comprises determining if the wagerer subscribed to an event.

7. (Withdrawn - Currently Amended) The method of claim 1, wherein determining whether the wagerer is to be recognized based on the one criterion comprises determining if the wagerer tuned to an event.

8. (Withdrawn - Currently Amended) The method of claim 1, wherein providing the incentive associated with the one criterion to the wagerer comprises greeting the wagerer on television.

9. (Withdrawn - Currently Amended) The method of claim 1, wherein providing the incentive associated with the one criterion to the wagerer comprises greeting the wagerer on a telephone.

10. (Withdrawn - Currently Amended) The method of claim 1, wherein providing the incentive <u>associated with the one criterion</u> to the wagerer comprises providing a free wager.

11. (Currently Amended) The method of claim 1, wherein providing the incentive <u>associated with the one criterion</u> to the wagerer comprises providing a discount on wagering service.

12. (Withdrawn - Currently Amended) The method of claim 1, wherein providing the incentive <u>associated with the one criterion</u> to the wagerer comprises providing free travel to the wagerer.

13. (Withdrawn - Currently Amended) The method of claim 1, wherein providing the incentive <u>associated with the one criterion</u> to the wagerer comprises providing frequent flier miles to the wagerer.

14. (Withdrawn - Currently Amended) The method of claim 1, wherein providing the incentive <u>associated with the one criterion</u> to the wagerer comprises providing special treatment to the wagerer at a wagering event location.

15. (Currently Amended) An interactive wagering system that recognizes a wagerer, comprising:
    user equipment configured to:
        receive racing data from a racing data provider, wherein at least a portion of the racing data originates from at least one race track where races corresponding to the racing data are being run, and

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allow a wagerer to place a wager on one of the races; and

a wagering control system configured to:

~~access a wagering history of the wagerer,~~

determine if the wagerer is to be recognized based on ~~the wagering history of the wagerer~~ <u>one criterion of a plurality of criteria, wherein each criterion of the plurality of criteria is associated with a different incentive</u>, and

<u>when the wagerer is determined to be recognized based on the one criterion,</u> provide [[an]] <u>the</u> incentive <u>associated with the one criterion</u> to the wagerer ~~if the wagerer is determined to be recognized~~.

16. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized <u>based on the one criterion</u>, determines if the wagerer just opened a wagering account.

17. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized <u>based on the one criterion</u>, determines if the wagerer just placed a first wager.

18. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized <u>based on the one criterion</u>, determines if the wagerer just placed a target amount wager.

19. (Currently Amended) The system of claim 15, wherein the wagering control system, in determining

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whether the wagerer is to be recognized <u>based on the one</u> <u>criterion</u>, determines if the wagerer is a VIP.

20. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized <u>based</u> <u>on the one criterion</u>, determines if the wagerer subscribed to an event.

21. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in determining whether the wagerer is to be recognized <u>based</u> <u>on the one criterion</u>, determines if the wagerer tuned to an event.

22. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer <u>associated with</u> <u>the one criterion</u>, greets the wagerer on television.

23. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer <u>associated with</u> <u>the one criterion</u>, greets the wagerer on a telephone.

24. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer<u> associated with</u> <u>the one criterion</u>, provides a free wager.

25. (Currently Amended) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer <u>associated with the one</u> <u>criterion</u>, provides a discount on wagering service.

26. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer associated with the one criterion, provides free travel to the wagerer.

27. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer associated with the one criterion, provides frequent flier miles to the wagerer.

28. (Withdrawn - Currently Amended) The system of claim 15, wherein the wagering control system, in providing the incentive to the wagerer associated with the one criterion, provides special treatment to the wagerer at a wagering event location.